



AGENCY INITIATIVE

BUILDING LEADERS AND ORGANIZATIONS TO MEET THEIR MOMENTS THAT MATTER

Press Release

FOR IMMEDIATE RELEASE

The Agency Initiative Certified by the National Minority Supplier Development Council (NMSDC), Strengthening Commitment to Diversity and Inclusion

Austin, TX – September 9, 2024 – The Agency Initiative, a leading provider of leadership development and diversity training solutions, is proud to announce its recent certification by the National Minority Supplier Development Council (NMSDC). This certification reflects The Agency Initiative’s ongoing commitment to fostering diversity, equity, and inclusion across the corporate landscape.

As an NMSDC-certified Minority Business Enterprise (MBE), The Agency Initiative is now part of a distinguished network of over 12,000 minority-owned businesses across the United States, dedicated to advancing economic opportunities and building relationships with corporate partners. The certification enhances the company’s ability to connect with potential clients, grow its business, and contribute to a more inclusive marketplace.

“Diversity is not only a core value for us—it’s a competitive advantage,” said Kristen Kavanaugh, CEO of The Agency Initiative. “This certification will help us expand our reach, develop partnerships, and play a pivotal role in shaping the future of business by bringing diverse perspectives and experiences to the table.”

The Agency Initiative was founded with a mission to empower leaders to embrace authenticity and drive high performance. Over the years, the company has achieved significant milestones, including providing leadership development to major corporations and supporting underrepresented communities. The Agency Initiative remains committed to driving innovation and excellence while upholding the highest standards of integrity and inclusion. The NMSDC certification aligns with The Agency Initiative’s broader commitment to supporting underrepresented communities through supplier diversity and creating economic opportunities for all.

About NMSDC

The National Minority Supplier Development Council (NMSDC) advances business opportunities for certified minority business enterprises and connects them to corporate members that value supplier diversity. With a network of more than 1,500 corporate members, the NMSDC is dedicated to expanding economic opportunities for minority-owned businesses.

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