



AGENCY INITIATIVE

BUILDING LEADERS AND ORGANIZATIONS TO MEET THEIR MOMENTS THAT MATTER

Press Release

FOR IMMEDIATE RELEASE

The Agency Initiative Achieves Certified LGBT Business Enterprise® (LGBTBE) Status from NGLCC

Austin, TX – August 19, 2024 – The Agency Initiative proudly announces its certification as a Certified LGBT Business Enterprise® (LGBTBE) by the National LGBT Chamber of Commerce (NGLCC). This prestigious certification recognizes The Agency Initiative’s commitment to diversity, inclusion, and excellence within the business community.

We are incredibly proud to receive this certification, which underscores our dedication to fostering an inclusive environment internally and with our clients that champions authenticity and strategic growth.

“The NGLCC certification is a significant milestone for us,” said Kristen Kavanaugh, co-founder of The Agency Initiative. “This certification is not just a professional achievement, but a personal one, as it affirms my commitment to live authentically and lead courageously as a proud member of the LGBTQ+ community.”

The Agency Initiative offers consulting, learning, and engagement services, guiding leaders to navigate critical moments with courage and authenticity. Our mission is to build high-performing organizations by equipping leaders with the tools and mindset necessary to turn setbacks into opportunities and achieve outsized results.

About The Agency Initiative The Agency Initiative is dedicated to empowering leaders to BE and DO what is authentic to them. Founded by Kristen Kavanaugh and Mike Randolph, the company focuses on translating personal stories into authentic leadership brands and building high-performing teams. With a commitment to dynamic culture, strong connections, evolving customs, and strategic capabilities, The Agency Initiative is at the forefront of cultivating courageous leadership.

About NGLCC The National LGBT Chamber of Commerce (NGLCC) is the business voice of the LGBT community and the largest advocacy organization dedicated to expanding economic opportunities and advancements for LGBT people. NGLCC is the exclusive certifying body for Certified LGBT Business Enterprise® (LGBTBE) companies.

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